

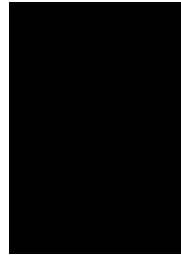
# AAE Magazine Europe - Price list 2025



Front page  
210 x 202 mm\*  
**3.500 €**



2/1 page  
420 x 297 mm\*  
**2.000 €**



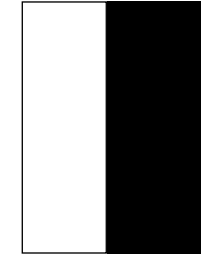
inside / back cover  
210 x 297 mm\*  
**3.000 €**



1/1 page  
210 x 297 mm\*  
**1.500 €**



1/2 page across  
210 x 148 mm\*  
**1000 €**



1/2 page vertical  
105 x 297 mm\*  
**1000 €**

\* please add 3 mm bleed on each side of the ad.

We offer special formats (centerfolds, glued in product samples etc) and inserts (flyers, catalogues, brochures) on request.

## Discounts

Discount scale: 4x p.a. 10% discount, 2x p.a. 5% discount

### Front page:

4 x editions = **14.000,- EUR** / 10 % Discount = **12.600,- EUR**

2 x editions = **7.000,- EUR** / 5% Discount = **6.650,- EUR**

### Inside / back cover:

4 x editions = **12.000,- EUR** / 10 % Discount = **11.700,- EUR**

2 x editions = **7.000,- EUR** / 5% Discount = **6.650,- EUR**

### 2/1 page:

4 x editions = **8.000,- EUR** / 10 % Discount = **7.200,- EUR**

2 x editions = **4.000,- EUR** / 5% Discount = **3.800,- EUR**

### 1/1 page:

4 x editions = **6.000,- EUR** / 10 % Discount = **5.400,- EUR**

2 x editions = **3.000,- EUR** / 5% Discount = **2.850,- EUR**

### 1/2 page:

4 x editions = **4.000,- EUR** / 10 % Discount = **3.600,- EUR**

2 x editions = **2.000,- EUR** / 5% Discount = **1.900,- EUR**

### Newsletter / Banner

Advertising banner: **280 EUR** (600 x 140mm)

Discount scale: 24x p.a.10%, 12x p.a. 5% / motifs changeable

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Issue Number	Issue Date	Artwork Deadline
01 / 2025	January 15th 2025	January 6th 2025
02 / 2025	April 17th 2025	April 4th 2025
03 / 2025	June 13th 2025	June 4th 2025
04 / 2025	August 15th 2025	August 1st 2025
01 / 2026	December 19th 2026	December 5th 2026

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