

Press Release

21 Feb 2020

“Trailer to Annual Asia Adult Expo, Never Stop to Evolve”

Asia Adult Expo to Return on 25-27 August 2020

Asia Adult Expo (AAE) 2020, organized by AAE Co. Ltd., will be held from **25-27 August 2020** at Hong Kong Convention and Exhibition Centre Hall 3G. As an international trade exhibition of adult industry in Asia Pacific for the 13rd year, AAE is expected to cater 23% increase of trade visitors this year engaging more diversify and generate much more business opportunities.

Thirsty to Asia Business Opportunity Set Demand to the Lower Half of the Year

Under the affection of Novel Coronavirus, large activities and exhibitions especially in Asian countries are facing to be postponed or cancelled. *“Trade visitors are expecting more procurement and business opportunities in the lower half (of the year) after diminishing influence of coronavirus. Many Asian brand promotion and product launch are postponed, we are receiving more enquiries regarding our August fair and pre-registration compared to the same period last year...”* project manager of Asia Adult Expo, Ms. Yandy Chan explained. *“Although AAE is right in the summer, the effect should be quite little. We will definitely keep track to the situation goes and take precaution arrangement.”*

Specialized in Asia-Pacific Adult trade market, AAE never stop to amaze visitors with the latest adult products. With effective and targeted promotion channels, AAE 2019 recorded a great support of over 4,200 trade buyers from over 52 countries and regions. Preeminent industry players from Australia, Brazil, Britain, Canada, Switzerland, Chile, China, Colombia, Denmark, Egypt, France, Germany, Hong Kong, Indonesia, India, Italy, Japan, Kenya, South Korea, Macao, Mexico, Malaysia, Netherlands, New Zealand, Panama, Philippines, Poland, Russia, Singapore, Sweden, Thailand, Turkey, Taiwan, Ukraine, USA, Vietnam, Spain and South Africa etc. and more gathered at the one stop trade platform to source for suppliers and seeking new business opportunities.

Boundary-breaking: AAE steps its Feet to South Mainland Market

Since 2008, Asia Adult Expo (AAE) has been serving as a professional platform to promote the trading and business opportunities for adult industry in Asia. With a decade's experience and market intelligence, AAE dedicates to kick off a start in mainland China for potential development under the background increasing awareness of adult-care. The dates and venue is set to be in October 2020, Shenzhen, linking as the China main stream trade platform for adult products.

Serving for penetrating the domestic market of China, AAE is appreciated to be supportive by "Grand Healthcare" industry and business clients. The development of is delicate to the sustainable market and potentials of adult industry, which serves compatible markets and target audience. More information will be released on AAE official website and social media channel.

Trade Visitor Online FREE Registration Expand to 21 August 2020

Facilitating trade visitor visiting arrangement and planning, the online pre-registration platform of Asia Adult Expo is set to expand its FREE registration period, to 21 August 2020. (Onsite Registration Fee: HKD\$200 / USD\$ 30 per person) Interested parties, please visit

https://www.asiaadultexpo.com/trade_visitor_pre_registration for more guidelines and details. Success registration is granted with the full access of 3 days expo and the fair catalogue directory.

For more information, please contact AAE Organizing Committee below:

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