



Asia Adult Expo

Post Show Report 2024



300+ EXHIBITORS & BRANDS 4,500 TRADE VISITORS ate to dominate 10 SESSIONS OF INDUSTRY FORUM

逾300+個參展商與品牌 4,500 名商業訪客參觀 10場專業行業論壇

AAE 2024 had recorded great support of 4,500 trade visitors from 60 countries and regions including Australia, Brazil, Britain, Canada, Chile, China, Colombia, Denmark, Egypt, France, Germany, Hong Kong, Indonesia, India, Italy, Japan, Kenya, Macao, Mexico, Malaysia, Netherlands, New Zealand, Panama, Philippines, Poland, Russia, Singapore, South Africa, South Korea, Spain, Sweden, Switzerland, Thailand, Turkey, Taiwan, Ukraine, USA and Vietnam etc. Trade Visitors made their trip to AAE for sourcing, networking, looking for new market opportunities, and finding business partners. With the positive feedback from trade visitors, AAE showed its powerful networking capacity in providing a professional and sustainable platform for global adult industry.

今年商業訪客約4,500人次,得到來自60個不同國家與地區的專業訪客支持,其中包括澳洲、巴西、英國、加拿大、智利、中國、哥倫比亞、丹麥、埃及、法國、德國、香港、印尼、印度、意大利、日本、肯尼亞、澳門、墨西哥、馬來西亞、荷蘭、新西蘭、巴拿馬、菲律賓、波蘭、俄羅斯、新加坡、南非、韓國、西班牙、瑞典、瑞士、泰國、土耳其、台灣、烏克蘭、美國和越南等。觀眾遠道而來進行採購、建立網絡、探索新市場的發展潛力以及尋找合作伙伴。參展商與商業訪客的正面反饋顯示出AAE的國際行業網絡,提供一個專業和能讓成人行業持續發展的商業平台。



WHAT THE EXHIBITORS SAID

參展商意見

90% 90% 92%



90% of interviewed exhibitors through the fair helped to find business partners.

受訪參展商認為博覽能有效地尋找合作夥伴。



90% of interviewed exhibitors found AAE can help to generate sales.

受訪參展商認為AAE能為公司提高銷售。



92% of interviewed exhibitors found AAE can help to promote brand.

受訪參展商認為AAE 能為公司宣傳品牌形象。

Expo becomes bigger because it was one hall before and now it is two halls. Visitors come from all over the world, from Italy, Isreal, Russia as well as Japan. 展覽變得更大型，以往是只有一個展覽館，現在有兩個。觀眾來自世界各地，包括意大利、以色列、俄羅斯，以及日本。

Dongguan Girlfriends Appeal Adult Supplies Co., Ltd
東莞閨蜜情趣成人用品有限公司

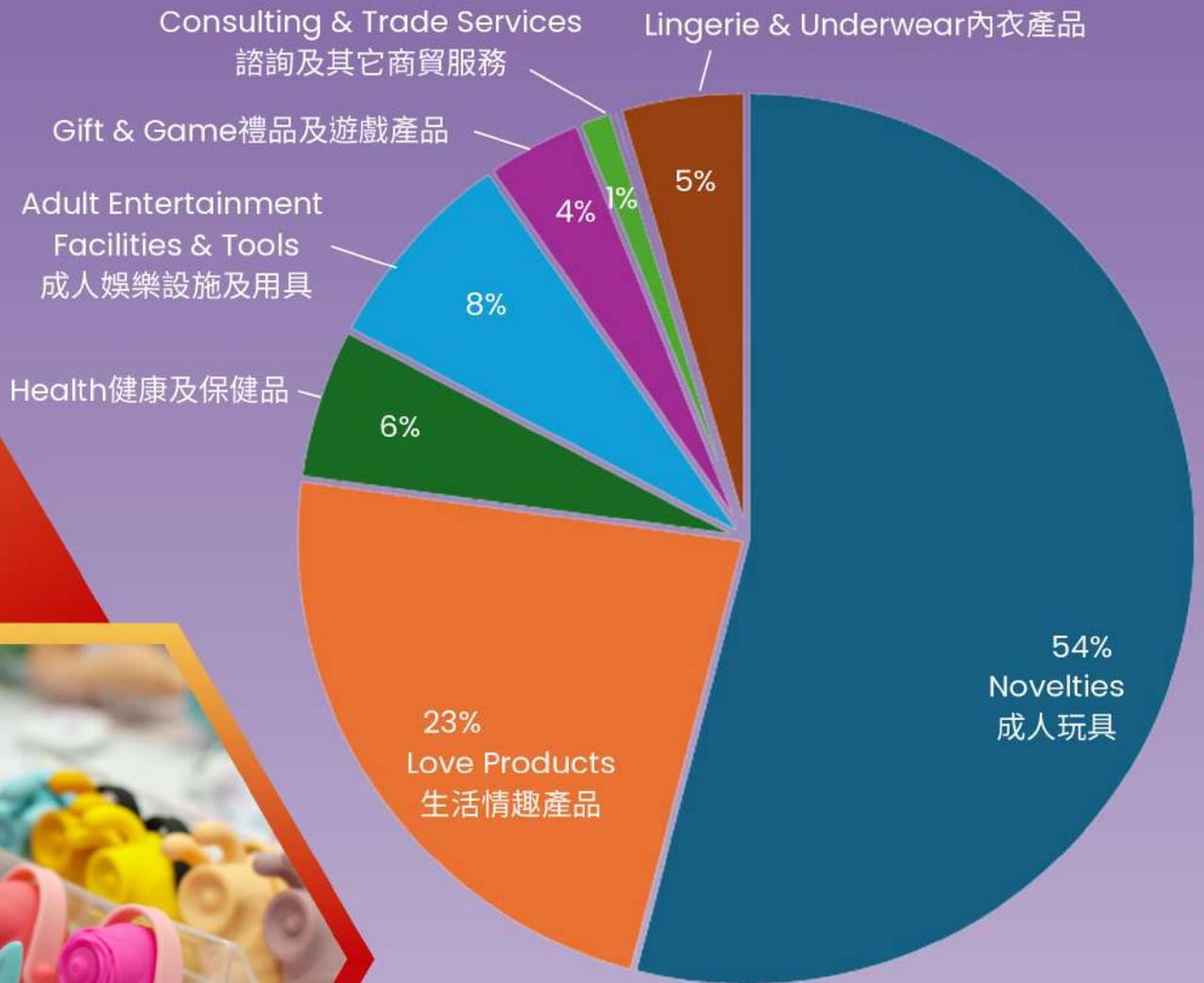
We got international contact so that is why we came for.
我們能獲得國際聯繫，所以這就是我們來這裡的原因。

Highpro Network SL

I think it will be a good opportunity to join again also next year.
我認為明年也將是再次加入的好機會。

ZALO Health Care (Suzhou)Co., Ltd.
樂愛健康科技（蘇州）有限公司

Distribution of exhibiting categories 展出類別分佈



Exhibition 展覽

4 /5 Venue 場地

4.1 /5 Atmosphere 氣氛

4.3 /5 Quality of exhibitors 展商質素

ADULT INDUSTRY FORUM 成人行業論壇

Starting from 2017, "Adult Industry Forum" has been taken place with international speakers from adult health, business, media and professional stream to share the most up-to-date technology and products development directions to our exhibitors and visitors. This year, the topic chosen were embracing more cross-culture and industry such as Russian adult market by Editor In Chief of Russian adult magazine and Marketing Director of Russian largest adult distributor, sexual wellness by Russian and Brazilian Sexologist, regulations, cybersecurity and future of sex toy.

自2017年開始,「成人行業論壇」邀請了全球專業講者,分享成人技術與產品、性健康、成人業趨勢、媒體等不同方向的最新資訊。本年度更邀請到更多相關行業專家如俄羅斯成人雜誌總編輯、俄羅斯成人用品分銷商市場總監、俄羅斯及巴西籍性學專家、泰國性健康機構創辦人、香港技術服務供應商及美國公司創辦人等,主講題目內容更多元化。



Concurrent Event 同期活動



**Welcome Reception cum
Opening Ceremony**
開幕酒會暨
頒獎典禮



**Sexshoppers (Russia)
Networking Party**
Sexshoppers(俄羅斯)
現場買家交流會

Asia Adult Expo
亞洲成人博覽
2024
8.2024

Pure B2B Adult Product
Trade Platform in
Asia Pacific
Texpo.com



WHAT THE TRADE VISITORS SAID

專業訪客意見



Spain



That is great, a lot of sellers and a lot of people.
這太棒了，有很多賣家和很多人。



Russia



Well, I see by myself that how they made the expo wonderful, really wonderful.
嗯，我親眼目睹了他們如何讓展覽變得精彩，真的很棒。



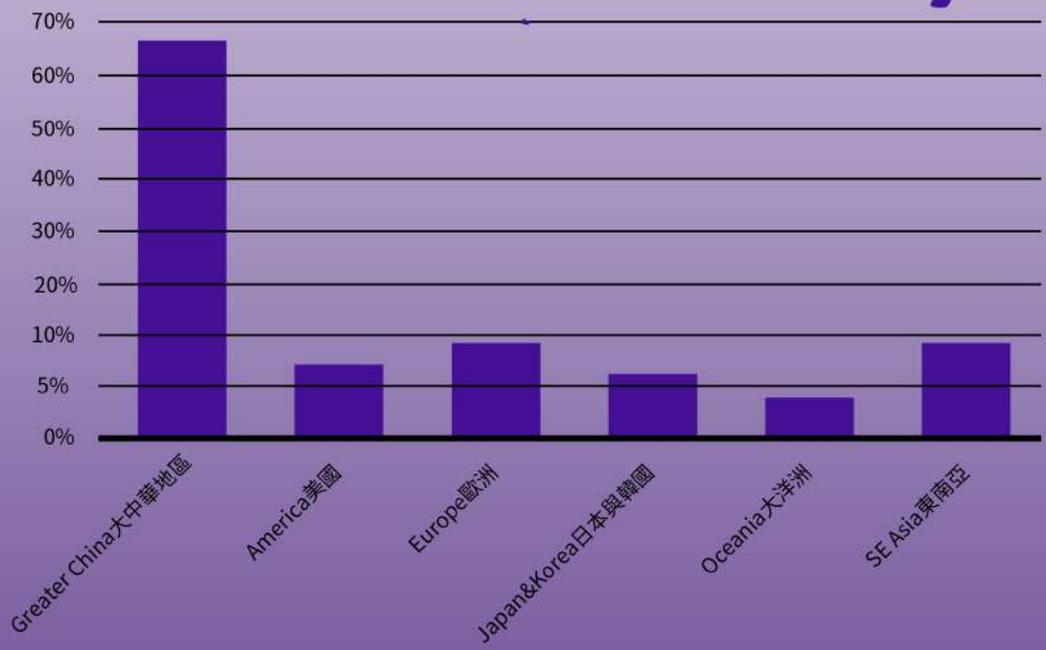
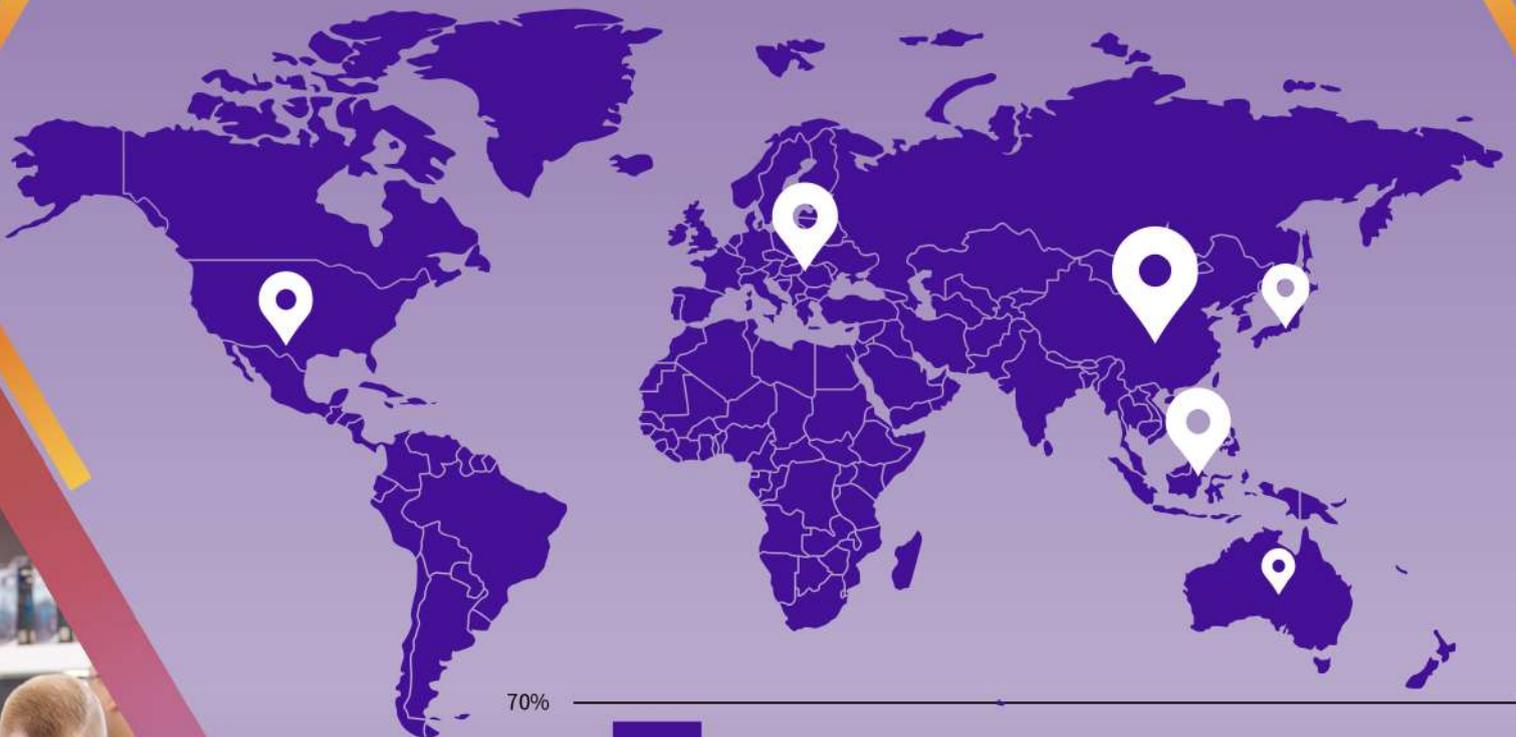
Australia



It's been great to connect with different distributors, new suppliers and also customers.
與不同的經銷商、新供應商和客戶建立聯繫真是太棒了。



TRADE VISITORS 專業訪客



Thank You See You in 2025!



Contact Us 聯絡我們

Organizer
主辦單位



Tel +852-25280062
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Co-organizer
合辦單位

Guangzhou Jiamei Exhibition Company
廣州佳美展覽有限公司

Co-organizer
協辦單位

Shenzhen Jiamei Exhibition Company
深圳佳美展覽有限公司

Official Supporter
支持單位



26-28/8/2025 ASIA ADULT EXPO 亞洲成人博覽
Hong Kong Convention and Exhibition Centre 香港會議展覽中心



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