

Press Release
15 December 2024



Booth Reservation is opened NOW!
Asia Adult Expo will be held at the Hong Kong Convention and Exhibition Centre
from August 26 to 28, 2025

The 15th Asia Adult Expo (AAE) will be held from August 26 to 28, 2025 (Tuesday to Thursday) at the Hong Kong Convention and Exhibition Centre Hall 5FG. We have started a new journey for this edition and have received support from exhibitors. At present, more than 70% of existing exhibitors have reserved booths, and the largest booth has been expanded from 24 square meters to 96 square meters.

AAE is a popular event in the adult industry, attracting thousands of professional wholesalers and retailers from all over the world every year. Last year, more than 300+ exhibitors and brands participated, attracting more than 4,500 professional visitors from 60 different countries and regions. It provides a professional platform for the industry to communicate and collaborate with each other. In addition to sharing the latest technology, they can also work closely with their business partners.

Global buyer promotions are also being carried out simultaneously. Earlier at the Hannover Fair, we received many enquiries and support from buyers, and they also expressed their expectation for AAE next year. They could browse more than 300 manufacturers and brands in three days, covering sex toys, lingerie, lubricants, adult novelties and more importantly followed by factory visits within 2 hours. The event at the end of August 2025 is a must-attend event for industry professionals definitely!

With relevant industry business cards, you can download the application form and enjoy free online pre-registration on the AAE official website www.asiaADULTexpo.com, which is valid until mid-August 2025. For press inquiries or independent AAE interview arrangements, please contact Ms. Niki Lam at (852) 2528 0062 or email info@asiaADULTexpo.com.

(On-site registration fee: HKD 200/USD 30 per person)

For exhibition information, please visit the official website www.asiaadulexpo.com.

Contact : Ms. Niki Lam

Tel : +852 2528 0062

Fax : +852 2528 0072

Email : info@asiaADULTexpo.com

Website : www.asiaADULTexpo.com

Organizer



亞洲成人博覽 組委會

Official Supportor

