Press release June 2024



Good News in AAE Pre-registration period! The number of companies increased by 70%

As an exciting event in Asia's adult industry, Asia Adult Expo (AAE) has expanded its exhibition area this year and will be held in Halls 5E, 5F and 5G at Hong Kong Convention and Exhibition Centre for three days from August 27 to 29, 2024 (Tuesday to Thursday). During this period, we will comprehensively lead industry buyers to explore new opportunities.

The official website is launched an online exhibitor list, with more than 95% of suppliers participating and displaying their latest products on the AAE website. Among the exhibitors, more than 35% are new exhibitors bringing new insight to the industry. Buyers from the worldwide can directly contact exhibitors through the website to further negotiate and source without geographical restrictions.

As early as the beginning of the year, AAE had made plans for the exhibition through a global promotion campaign, and received enthusiastic responses from professional buyers around the world. As of the end of May, the number of registered buyer companies has increased by 70% compared with the same period last year, and the number of countries and regions has increased by 40% compared with the same period last year. Currently, buyers from 43 countries and regions are registered. Especially with the support of the Hong Kong Convention and Exhibition Centre, a new exhibition hall is opened, allowing the floor area to be increased by 6,500 square meters, which can accommodate more exhibitors. Buyers can source from on 300 high-quality exhibitors in just three days. A major event not to be missed!

With relevant industry business cards, you can enjoy free online pre-registration on the AAE official website www.asiaADULTexpo.com, which is valid until mid-August 2024. For press inquiries or independent AAE interview arrangements, please contact Ms. Niki Lam at (852) 2528 0062 or email info@asiaADULTexpo.com.

(On-site registration fee: HKD 200/USD 30 per person)

For exhibition information, please visit the official website www.asiaadulexpo.com.

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