

Press release
August 2024



Asia Adult Expo 2024 coming soon!
Excited Concurrent Events in Three-days

Asia Adult Expo (AAE) will be held in Halls 5E, 5F and 5G at Hong Kong Convention and Exhibition Centre for three days from August 27 to 29, 2024 (Tuesday to Thursday) to explore new opportunities with industry buyers. As of July, buyers from 60 countries and regions have now registered. Trade visitors are eager to participate in AAE.

Exhibition Expands with more exciting Concurrent Events

Asia Adult Expo invites industry professionals from Hong Kong China, Russia, Thailand and the United States to attend AAE providing a series of seminars. It covers topics such as industry trends, marketing strategies and regulation to investigate the development and challenges of the adult industry in various countries. Hosted by industry experts, these seminars provide attendees with valuable insights and information to explore future trends. There will be English-Mandarin translators on site so that people speaking different languages can absorb new knowledge.

Exclusive Stage

AAE Welcome Reception and Awards Ceremony will be held in Hall 5E. Different prizes will be awarded, including the "Popular with Overseas Buyers Award". The top three exhibitors will be notified on the day of the exhibition and invite them to the ceremony. The winning exhibitors will take the stage to receive their awards and deliver speeches during the awards ceremony. Each award commends companies in the industry, brings new faces to the industry, and also enhances the brand's popularity at home and abroad.

Networking Party in 5E exhibition hall

There is a Networking Party in the 5E exhibition hall, including speakers Marina Pavlova (the Russia largest distributor Astkol-Alfa), Marina Chicheva (adult professional magazine website Sexshoppers.ru) and Victoria Khasanova (sexologist) whose will participate in the seminar. Participants include many large dealers, retailers and buyers from Russia. They could communicate with exhibitors, gather industry buyers to share and exchange information, and develop long-term cooperative relationships.

This year's 5E exhibition hall also has a media area and a photo-taking area. Buyers can meet 300 high-quality exhibitors and participate in on-site activities in just 3 days.

With relevant industry business cards, you can enjoy free online pre-registration on the AAE official website www.asiaADULTexpo.com, which is valid until mid-August 2024. For press inquiries or independent AAE interview arrangements, please contact Ms. Niki Lam at (852)

2528 0062 or email info@asiaADULTexpo.com.

(On-site registration fee: HKD 200/USD 30 per person)

For exhibition information, please visit the official website www.asiaadulexpo.com.

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